

bluedot

AT HOME ON EARTH

LIVING

MARTHA'S VINEYARD

The Vineyard's only sustainable living magazine for Islanders who want to feel positive about their environmental impact.

Our new, sustainable living magazine is a high-end, full-color publication printed on recycled stock, similar to Edible Vineyard. Bluedot will feature stories about sustainable homes, conversations with Islanders addressing climate change, and easy access to information on how to live a more environmentally friendly life here on Martha's Vineyard. Departments will include travel, events, cars, food, and innovation/design.

Consumers interested in sustainable living content

- Care deeply about their communities and the environment
- Aim to shop/buy/eat local
- Are well educated
- Respond positively to suggestions for sustainable living from neighbors, community members

Introducing a weekly Blüedot Living Newsletter on May 30 and Blüedot Living website (live May 27)

To advertise, contact adsales@mvtimes.com

3 ISSUES IN 2021

MAY 28 · JULY 23 · OCTOBER 22

AD MATERIALS DEADLINES: 5/14 · 7/9 · 10/12

Full Page \$2,000 · 1/2 Page \$1,200 · 1/4 Page \$800

PREMIUM PLACEMENT AVAILABLE

Trim size of book	8.375" x 10.875"
FP Bleed	8.625" x 11.125"
FP (no bleed)	8" x 9.75"
2 page spread	17" x 11.125"
1/2 page vertical	3.925" x 9.75"
1/2 page horizontal	8" x 4.8"
1/4 page	3.925" x 4.8"

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